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NorthShore Care Supply Employees Celebrate 10-Year Anniversaries

(Green Oaks, Ill.) – [NorthShore Care Supply](http://www.NorthShore.com), a leading private label premium adult diaper brand in the U.S., recently honored Crystal Knepper and Simon Pestell for 10 years of service.

“Crystal and Simon have been with NorthShore a long time and I am honored to have them as part of the team,” said Adam Greenberg, president and founder. “Crystal has taken our email marketing campaigns to another level and Simon has really made our systems more customer focused.”

Pestell is the manager of Information Technology and Knepper is the manager of E-Commerce. They both started their careers at NorthShore in Customer Care & Service.

During his tenure at NorthShore, Pestell has implemented customized systems allowing for smoother and more efficient Warehouse automations and other internal programs for customer order fulfillment.

“At NorthShore, we continually embrace the newest technology in order to provide a better customer experience, which makes my role both challenging and rewarding,” said Pestell.

Knepper has expanded NorthShore’s email program over the years, providing solutions for a better customer experience. She is also instrumental in the company’s website personalization project.

“Thanks to my customer service training and background, I am always thinking about our customers and what they would like to know and learn about,” said Knepper. “I enjoy working at NorthShore and helping customers.”

Learn more about NorthShore Care Supply at NorthShore.com.

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[About NorthShore Care Supply](#)

Founded in 2002, NorthShore Care Supply provides peace of mind to families managing with moderate to severe incontinence through life-changing absorbent products. The company is committed to #EndHealthStigma as we help 80 million Americans managing some form of bladder or bowel incontinence live their life to the fullest. Our featured NorthShore® brand is the leading premium adult diaper brand in the U.S. and is available at NorthShore.com or 800-563-0161. Follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.



NorthShore Care Supply Celebrates 10-Year Employee Anniversaries. Pictured, l-r, Simon Pestell, manager of IT, Adam Greenberg, president and founder, and Crystal Knepper, manager of E-Commerce.